## Nathan Whittacre

## Passionate Technologist, **Entrepreneur, and Author**

Nathan Whittacre is not your typical tech enthusiast—he's a visionary leader who has spent his life at the forefront of technological innovation and entrepreneurship. With a career spanning over three decades, Nathan has established himself as a trusted advisor, mentor, and thought leader in the realm of technology and business strategy. From his early days tinkering with BASIC programming on an Atari computer to founding and leading Stimulus Technologies, Nathan's journey is one of relentless curiosity, innovation, and a commitment to empowering others to harness the transformative power of technology.



## SUGGESTED QUESTIONS

- What are some key strategies you would recommend to business leaders looking to integrate new technologies into their operations without causing major disruption?
- Artificial Intelligence is a major theme in discussions about the future of business. What are some common misconceptions about AI that CEOs might have, and how does your work help clarify these?
- In your book, 'The CEO's Digital Survival Guide,' you address the challenges leaders face in the digital age. What do you think is the biggest digital threat to businesses today, and how can they effectively counter it?
- How do you balance the demands of running a business and your personal athletic goals?

## SUGGESTED TOPICS

- Building a business culture of technological excellence
- Cybersecurity: Safeguarding businesses from evolving threats
- The future of technology: Trends, challenges and opportunities
- Developing habits to achieve success in business and as a CEO



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